

London, 23rd October 2017 – Vitruvian sells its shareholding in leading independent content company Tinopolis.

Headquartered in London and Llanelli, the Tinopolis Group is an international media producer and distributor with a significant presence in the global media marketplace. It is one of the largest independent television content suppliers in the UK and a producer of programmes for many of the top networks in the USA.

Ben Johnson, a Partner at Vitruvian, commented:

“The team at Tinopolis have achieved remarkable success in growing the company during our time together. Turnover has increased over threefold since our investment and the USA has become the company’s largest revenue market. The Vitruvian team would like to thank the Tinopolis management for the strong partnership and wish them every success for the next stage as a company entirely owned by the management and founders.”

Ron Jones, Executive Chairman at Tinopolis, commented:

“We worked with Vitruvian to take the company private when conditions in the public market made it difficult to deliver our growth strategy. With its investment and support that strategy has made Tinopolis a major global television producer. Our partnership began when Vitruvian was a new private equity house and we are pleased to have seen its continued growth and success. We have worked with some outstanding professionals at Vitruvian and we are grateful for their help and friendship.”

About Vitruvian:

Vitruvian is an independent pan European private equity firm which specializes in ‘dynamic situations’ - investments in companies undergoing growth and change typically driven by technology. Vitruvian helps portfolio companies scale their operations by providing an operational support system and assistance with strategic initiatives including acquisitions. Such investments to date include global market leaders in their field such as Just Eat, FarFetch, Skyscanner, Snow Software, CRF Health, Trustpilot, Voxbone, Callcredit, Ebury and others.

In June 2017, Vitruvian announced that it had completed the fundraising of its third fund. The €2.4bn Vitruvian Investment Partnership III (“VIP III”) is among the largest pools of capital in Europe supporting innovative and higher growth companies. Vitruvian has backed 30 companies in its first two funds and has assets under management of approximately €5 billion. Vitruvian has offices in London, Munich, Stockholm, Luxembourg and San Francisco.

www.vitruvianpartners.com

About Tinopolis:

The Tinopolis Group (the Group) is an international media producer and distributor. In the USA Tinopolis produces television programmes for all the top networks and in the UK is one of the largest independent television suppliers to major broadcasters. The Group works in all genres - factual, entertainment, sport, drama, reality and digital media. Its programmes are seen across the world and through its distribution company, Passion Distribution, it has a significant presence in the global media marketplace. The Group has invested heavily in the new media. It provides multiplatform programme support, as well as digital resources for the corporate and learning sectors. The Tinopolis Group is served by a portfolio of brands, including Magic Elves, Passion Distribution, Pioneer Productions, Firecracker, Daybreak, A. Smith, Mentorn and Sunset + Vine, who produce a range of well-known and niche programmes.

www.tinopolis.com